

Educating for the Future

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Past



Present



Future



Our mission

We work with schools, colleges and employers to help every young person find their best next step.

The world young people operate in...

1. A best next step is not the same for every young person
2. Young people face uncertainty and opportunity – now more than ever
3. Difficulties are not evenly spread
4. What we experience influences where we go

Two gaps to close

- 1 | The rich/poor opportunity gap
- 2 | The gap between the world of work and the world of education

High impact careers education is:

1. Employer-informed: *'outreach to intake'*
2. In the mainstream of school and college life
3. Focused on all pathways
4. Targeted at those who need it most



Some thoughts on practice.....

10 thoughts:

1. Employers and schools can be civic partners in communities – helping young people bounce back
2. Start early – particularly if we want to improve boost social capital
3. Build opportunities – big and small – you never know what will stick
4. The more real the work experience, the more impact
5. Employers are good at assessing skills – particularly speaking skills
6. The debate about social mobility is changing (stay local/ go further)
7. Careers education is only as good as the careers leader – and the capacity they have
8. There are skills in subjects, skill across subjects and skilled based subjects – all work together for career readiness
9. The work is multi-institutional – by necessity
10. Talent gets lost in transition

**Where might
we be in the
future?**

Imagine if.....

- All young people are aware of all technical and vocational routes
- All young people have access to an inclusive careers education offer, irrespective of circumstance
- An evidence-led understanding of what works and what doesn't, directly from young people
- Employers – large, small, micro - were engaging seamlessly with school
- Careers embedded in wider teacher professional development
- Careers education is inseparable from local the needs of the local economy
- Careers Leaders are instantly recognisable as powerful leaders in the education and skills space